# Sponsorship Duties

* Establishing and maintaining a sponsorship program, outlining sponsorship levels with costs and advantages of each level
* Establishing and maintaining an active corporate Chapter sponsorship solicitation drive in partnership with other Directors
* Tracking and maintaining a list of corporate sponsors
* Maintaining contact with corporate sponsors to ensure continuing sponsorship and program modification to meet sponsors’ and the board’s needs
* Coordinate event sponsorship opportunities with the Director of Events
* Working with the Director of Marketing and Communications, manage advertising in the Chapter Newsletter and on the Chapter’s website