

Annual Report 2025



Project
Management
Institute®
Nova Scotia

PMI Nova Scotia Chapter

May 8, 2025

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PMINS CHAPTER VISION STATEMENT

To be a vibrant chapter that continues to be the project management hub for industries and communities in Nova Scotia and the benchmark for other PMI Chapters.

PMINS CHAPTER MISSION STATEMENT

Empowering individuals to fulfill their potential by promoting Project Management practices as a collaborative chapter.

HIGHLIGHTS AND PRESIDENT'S ANNUAL MESSAGE

It is my pleasure to present the 2025 Annual Report on behalf of the PMI Nova Scotia Board Members to our valued members. I would like to start off by thanking all of our volunteers that contributed to our success over the past year. Without you sharing your time and talent we could not deliver all the value we do to our members. Thank you!

This report covers May 2024 - April 2025. Over the course of the year a number of key milestones and activities took place:

- We introduced PMI's single membership which integrates PMI and local chapter memberships into one unified package, offering a streamlined experience and enhancing the value by automatically including a chapter membership with a PMI membership. Existing members gain a simplified renewal process, continuous access to chapter benefits, and a consistent experience as chapter membership will be bundled automatically with their PMI membership and Non-members who join PMI will now automatically receive local chapter membership, giving them access to valuable local networking, professional development, and community resources without additional steps or fees. The effective date of this change was February 28, 2025.
- Breaking the 1000-member mark is a significant milestone for our PMI chapter, reflecting a remarkable 15% year-over-year growth. This achievement underscores our community's growing appeal and the increasing recognition of the value we bring to project management professionals in Nova Scotia. As we expand, we are poised to offer even greater opportunities for networking, professional development, and knowledge sharing, cementing our position as a vital resource for project managers across the region.
- Two key accomplishments last year was hosting our R2/R3 conference in 2024. We welcomed 130 attendees from both regions. This was an ambitious undertaking that required several months of planning, collaboration, and dedication. The event not only successfully strengthened connections within our community by welcoming dozens of volunteers who learned about and worked in our community but also showcased PMI Nova Scotia's role as a leader in project management with strong leadership and project team. Our event offered a valuable opportunity to collaborate with our colleagues at PMI Newfoundland and Labrador, who

graciously welcomed conference attendees by hosting a memorable honorary Newfoundlander "screech-in" ceremony aboard a sailing tour of the Halifax Harbour. This unique experience not only celebrated regional culture but also showcased the breathtaking beauty of our coastline. In addition, the event supported local venues and businesses, reinforcing our commitment to the community. While organizing the PMI Region 2/3 Conference, our team was also deeply engaged in delivering **PMI Nova Scotia's first-ever chapter-led conference**. This landmark event was an overwhelming success, with registration reaching full capacity well ahead of schedule—prompting us to open additional spots to meet the enthusiastic demand from our project management community. The conference not only showcased the strength of our local chapter but also highlighted our capacity to deliver high-impact programming and meaningful networking opportunities. This milestone reinforces PMI Nova Scotia's growing influence and relevance, and sets a strong foundation for future events that continue to bring value to professionals across the province. We intend to continue this conference each year, with the next event happening on November 6, 2025 so SAVE THE DATE!

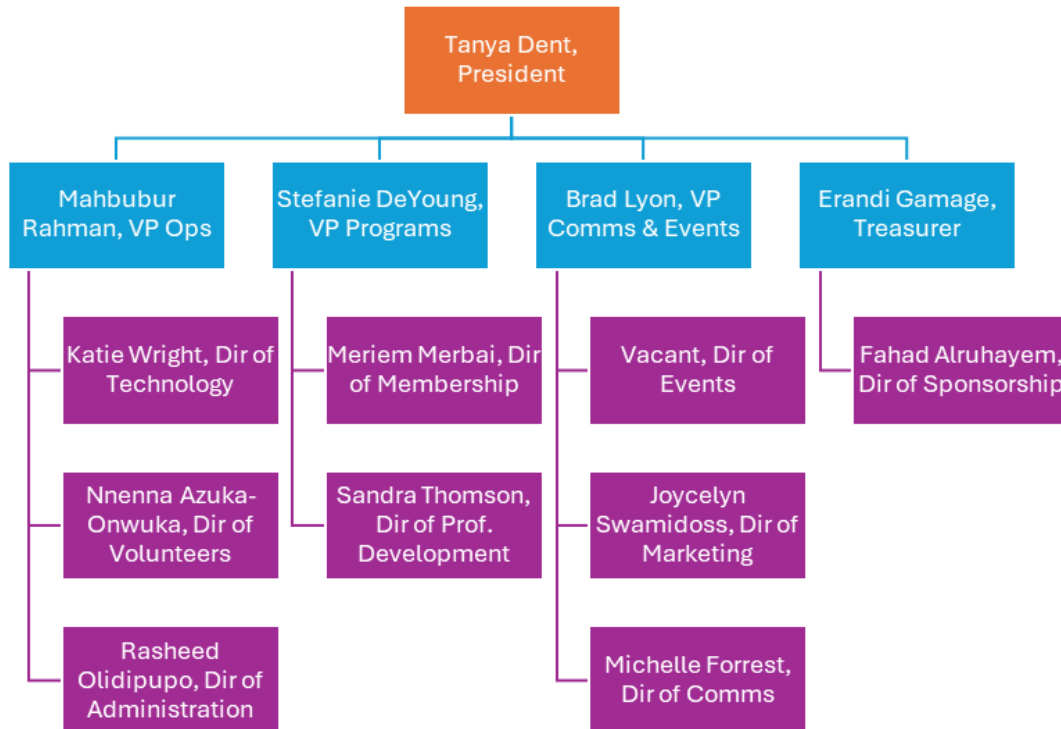
- We also established two new partnerships. One with Belair Insurance to provide our members with exclusive discounted insurance rates, adding value to their membership while also securing additional sponsorship revenue for the chapter and we signed an agreement with Digital Nova Scotia to deliver PMP® Exam Prep training locally in Halifax in 2025—marking the first in-person offering since before the COVID-19 pandemic in 2019. Additionally, we continued to strengthen our Atlantic collaboration with PMI New Brunswick and PMI Newfoundland by actively promoting and supporting each other's events, further enhancing engagement and value for our members across the region.
- PMI Nova Scotia has steadily expanded its commitment to sustainability and community involvement. What began as small initiatives, such as group hikes and garbage clean-ups, has grown into a series of impactful events. Today, we integrate our AGM with a Community Impact Night dedicated to fighting period poverty. We will continue to raise the bar! Our efforts demonstrate how incremental improvements lead to meaningful change, aligning with our values of continuous improvement and social responsibility.

This year, we're excited to open nominations for four board positions, along with the President Elect role—an incredible opportunity to help shape the future of our chapter. If you've ever considered stepping into a leadership role, now's the time! Our "Becoming a Board Member" session will take place later this month to give you a behind-the-scenes look at what's involved. Election submissions will open on June 2 and run through the end of the month, with voting taking place in early September.

If you are interested in volunteering with the chapter (in any capacity, i.e. short or long term) please reach out to our volunteer director, Nnenna Azuka-Onwuka at volunteers@pmns.ca to express your interest. All volunteer opportunities are posted on the PMI Volunteer website <https://volunteer.pmi.org/>

I am excited for the remainder of the events and offerings we have planned for 2025. I look forward to seeing you at these events.

Your 2025 Board



Thank you,
Tanya Dent

EXECUTIVE AND PORTFOLIO REPORTS

Operations

Mahbubur Rahman – Vice President

During 2024, Tanya Dent was the VP Operations & President Elect along with Operations portfolio comprised of three directors, Director of Administration, Director of Technology and Director of Membership. In 2025, I moved to VP Operations position and Director of Membership moved to Program Portfolio and Director of Volunteers joined the Operations portfolio.

Rasheed Oladipupo joined the Board in 2025 as a new Board member and transitioned into the position Director of Administration from Monie Thomas. Monie

Katie Wright joined the Board in 2025 as a new Board member and transitioned into the position Director of Technology from Adil Saiyed.

Nnenna Azuka-Onwuka, who was Director of Events in 2024 transitioned into the position Director of Volunteers from Erandi Gamage. Erandi Gamage has taken the Treasurer role in 2025.

Administration

Rasheed Oladipupo – Director

In the year 2025, a significant effort had been made to ensure that all board meetings had well-structured agendas, which were distributed in advance to allow for efficient and productive discussions. Detailed minutes recorded during board meetings were documented in accordance with procedures as prescribed by the board, and distributed to board members promptly after meetings for approval and action. Effective coordination of Monthly Portfolio Update from the various Portfolio Directors is also receiving adequate attention.

Working in collaboration with the volunteer (Ray), we have consistently monitored the PMI Nova Scotia email inbox (info@pmins.ca) to ensure prompt responses to queries from members, stakeholders, and potential partners. Emails that required further attention were forwarded to the appropriate board members for action. So far, an average of 2 emails per month were processed and appropriately redirected or responded to, ensuring timely communication with our members and external parties.

In the same vein, the machinery to have the chapter's critical governing documents digitized and maintained in a secured and organized manner is being planned. This drive is aimed at ensuring governing documents are easily accessible to board members when needed.

Technology

Katie Wright – Director

In the Technology portfolio, we have mainly been focusing on onboarding/training our team, comprised of both new and former members, to handle the ongoing operational requests (e.g. access requests/removals on various systems and website modifications). Our volunteers include Maitrey Mehta, Isaac Nkansah, and Adil Saiyed.

We discussed what we would like to do in terms of project work (beyond the operational requests). We have prioritized looking into Google Analytics, but have not made much progress with project work as we would like due to work/personal commitments and needing to prioritize operational requests.

Volunteer

Nnenna Azuka-Onwuka– Director

During 2024, Erandi Gamage was the Director of volunteers, where the portfolio was reactivated following a period of vacancy after the division of the former Membership & Volunteer portfolio into separate roles. At the outset of the year, an inventory of all active volunteers across chapter portfolios was compiled and updated to establish a clear and current volunteer database.

Ongoing support was provided to all portfolios in recruiting volunteers, managing user access, and overseeing the volunteer intake process through the Volunteer Engagement Platform (VEP). To improve future recruitment efforts, an information log was initiated to record individuals expressing interest in volunteering across various portfolios. This resource now serves as a foundational volunteer pool for upcoming opportunities.

Standardized evaluation criteria for assessing volunteer contributions were introduced, along with the development of a framework to guide nominations for the "Volunteer of the Year" award, ensuring transparency and fairness in the recognition process.

One of the year's key accomplishments was the successful delivery of the Volunteer Appreciation Night — a major event designed to recognize and celebrate the contributions of volunteers whose efforts significantly support chapter operations and events.

Notably, the Director of Volunteers also supported PMI Nova Scotia's inaugural Project Management Conference (PM Conference 2024) by recruiting and coordinating a team of 25 volunteers. Volunteer engagement and task management were overseen throughout the event, contributing to its overall success and professionalism.

Our focus for 2025 is to further expand volunteer opportunities and strengthen engagement by aligning with volunteer expectations and ensuring a rewarding experience.

Building on last year's success, we aim to increase volunteer participation across key initiatives, including the PMI Nova Scotia (PMINS) conference and other chapter programs. In 2025, we have plans to recruit at least 10% more over 2024, volunteers for the planning and execution of the PMINS conference

Our volunteer database has been updated to reflect current engagements, with all volunteers having completely filled and submitted their confidentiality agreements, which are securely maintained.

To enhance chapter outreach and member experience, the board is continuing its initiative to recruit volunteers as regional program leads. This initiative aims to improve program delivery, foster networking, and create more in-person engagement opportunities, especially for members in remote locations.

Understanding volunteer expectations remains a priority. In 2025, we will conduct a survey to gather insights into volunteer objectives, motivations, and preferences. These insights will help shape a more fulfilling volunteer program tailored to their aspirations.

Recognizing and appreciating our volunteers remains integral to our chapter's culture. The annual Volunteer Appreciation Night is tentatively scheduled for October, 2025, in collaboration with the events team. This year, we have refined the nomination process for outstanding volunteer recognition, ensuring a clear and transparent evaluation process.

With these initiatives, we are committed to fostering a thriving volunteer community that continues to support and drive the success of PMINS.

Programs

Stefanie DeYoung – Vice President

During 2024, Programs had two directors, Director of Professional Development and Director of Volunteers. In 2025 Director of Volunteers moved to Operations Portfolio and Director of Membership joined the Program portfolio. Sandra Thomson as Director of Professional Development and Meriem Merbai as Director of Membership. Sandra Thomson joined the board in June 2024 and was elected to the board in September 2024 for a two year term. 2024 was Meriem Merbai's second year on the board.

Continuing with the Programming from 2024, the first few months of 2025 was busy with planning for the year and continuing the Mentorship program. We are happy to announce we can now offer virtual CAPM exam prep courses with the aim to hold one prep course in the spring and the fall. PMI NS partnered with Digital NS to offer in person and virtual PMP exam prep courses with multiple sessions offered throughout the year.

We also held fireside chat sessions on CAPM exam prep and Member Benefits.

On November 7, 2024, we were happy to host over 150 participants to our 1st Annual Project Management Conference! Thank you to everyone who attended! The 2025 conference will be held on November 6, 2025 so save the date! More info to come. We are excited to help support members' learning journey through our mentorship program, exam prep courses as well as the conference. If you have any questions or feedback please feel free to reach out to us at pd@pmins.ca or membership@pmins.ca

Professional Development

Sandra Thomson– Director

The Professional Development team leads PMI's training offerings, Conference Planning, and Mentorship program.

The team continues to offer relevant training opportunities to support member certification and growth. In partnership with Digital Nova Scotia, we delivered two PMP Prep Courses in 2025. The first session ran from January 28 to March 27 with 14 participants, and the second session began on April 22 and is currently underway with 3 participants. Additional sessions are scheduled for the fall, beginning September 9 and October 7 respectively.

In response to growing interest in early-career certification, a CAPM Prep Course is currently in development and will launch in Fall 2025.

The Mentorship team successfully launched a new cohort in early 2025 with 12 mentor-protégé pairings. Planning is underway for the next cohort, which will begin in October. The team is also focused on developing structure and documentation to support continued program growth.

In support of these initiatives, a formal volunteer leadership team has been established. The structure is designed to ensure strong program delivery and sustained volunteer engagement across all professional development offerings.

Membership

Meriem Merbai – Director

Over the past year, the Membership Portfolio has been dedicated to fostering growth, strengthening member engagement, and enhancing the overall member experience within the PMI Nova Scotia Chapter.

We are proud to report that, as a result of strong growth throughout 2024, PMI Nova Scotia celebrated a major milestone by surpassing **1,000 members** in early 2025. This achievement reflects the collective effort to build a vibrant and dynamic project management community across Nova Scotia.

Throughout 2024, membership numbers remained strong, with a steady increase marked by the addition of **136 new members**. Through targeted outreach efforts — including partnerships with local organizations, universities, and industry professionals — we successfully expanded our community. Our membership retention rate remained healthy at approximately **79%**, demonstrating that the value we offer continues to meet and exceed member expectations.

One of the key initiatives during the year was the revitalization of the Chapter's Mentorship Program. We successfully connected new and aspiring project managers with experienced professionals, providing guidance, support, and professional development opportunities. Feedback from participants has been overwhelmingly positive, with many highlighting personal growth, increased confidence, and expanded professional networks as key outcomes.

We also placed a strong emphasis on member recognition and engagement. Throughout the year, we celebrated member milestones, certifications, and achievements across our communication channels, reinforcing a strong sense of community and belonging within the chapter.

Looking ahead, the Membership team remains committed to enhancing the member experience by expanding networking opportunities, delivering targeted professional development initiatives, and creating additional leadership pathways within the chapter. Our goal is to foster a vibrant, welcoming, and supportive environment where all members feel connected, valued, and empowered to grow their careers.

Communications & Events

Brad Lyon- Vice President

2025 saw 3 new directors under the VP, Michelle Forrest as Director of Communications, Joycelyn Swamidoss as the Director of Marketing and A new Director of Events who left the position in February and is currently vacant. Both the communications and marketing departments have stepped up to improve processes and add key volunteers such as graphics designers to fill important missing skill sets which are helping improve our communications timing, quality and branding.

Events has continued with the great work from last years planning and tried to make improvements such as making our in person events like our Women in PM a bigger draw by adding speakers and a larger venue. This event was one of our biggest in persons the previous year and this year was no exception where we managed to draw a bigger crowd and even 3 paid sponsors.

Despite some member and volunteer setbacks we continue to host virtual events and plan for more in the next few months where we hope to be able to offer more in person events in conjunction with our virtual ones. With the help of the marketing and communications team we are tweaking and making changes to help draw more attention to our virtual events and showcase the benefits to our members.

We continue to work together with all PMINS departments to help assist with everyone's plans and promote PMI and the Nova Scotia Chapters continuing effort to support our members.

Events

Vacant – Director

During 2024, Nnenna Azuka-Onwuka served as the Director of Events for PMI Nova Scotia, leading a transformative and engaging portfolio that significantly enhanced member participation and enriched the Chapter's event offerings.

A key priority throughout the was the strategic amplification of Chapter events through consistent and targeted promotional efforts. Regular push emails were implemented to drive awareness, encourage timely registration, and issue event reminders—resulting in increased event visibility, stronger engagement, and notably higher attendance across the calendar year.

In-person networking remained a core focus throughout 2024, with a robust lineup of professionally and socially enriching events. These gatherings were carefully curated not only to align with the Chapter's

mission of professional development but also to foster meaningful connections within the local project management community.

A key highlight of the year was the Chapter's delivery of a diverse suite of events that collectively offered members the opportunity to earn at least **45 PDUs (Professional Development Units)**. These events ranged from expert-led webinars and career development webinars to immersive, uniquely themed in-person experiences designed for maximum learning and enjoyment.

The list of 2024 events (May 2024-December 2024) includes:

| Event | Location | Speaker | Date |
|--|-----------|---|------------|
| Annual General Meeting | Virtual | N/A | 9-May |
| Fireside Chat - CAPM Exam Prep Overview with Jessica Reid - Director of Professional Development | Virtual | Jessica Reid | 22-May |
| Lunch n Learn - Chaos to Clarity: Project Recovery Using Spatial Scheduling | Virtual | Alan Uren | 22-May |
| ProjectBites LIVE! Virtual - Panel Discussion: Artificial Intelligence – The New Project Management Tool | Virtual | Lisette Zounon, Jeff Manhardt, Hussain Bandukwala, Carl Pritchard | 28-May |
| Great NS Pick Me Up - Beach Clean Up Event | In-Person | N/A | 1-Jun |
| PD(Professional Development) Day | Virtual | N/A | 18-Jun |
| Volunteer Appreciation Night | In-Person | N/A | 19-Jun |
| Region 2/3 Conference | In-Person | N/A | June 20-23 |
| Fireside Chat with PMINS President Elect - Becoming a Board Member | Virtual | Tanya Dent | 26-Jun |
| Summer Social - Summer Boat Cruise | In-Person | N/A | 1-Jul |

| | | | |
|--|-----------|-------------------------------------|--------|
| Project Bite Live - Summer Social Virtual - Two Speakers Event | Virtual | Jason Orlsoske, Jonathan Cinelli | 8-Aug |
| Project Bite Live - Everything Starts with Trust | Virtual | Linda Gallus, Dave Davis | 18-Sep |
| Fireside Chat - Member Benefits with Meriem Merbai Director of Membership | Virtual | Meriem Merbai | 25-Sep |
| Lunch n Learn - The Language of Leadership: The Communication Edge for Project Managers | Virtual | Sabrina Prioletta | 22-Oct |
| Fireside Chat - Volunteering & Mentorship Opportunities at PMI - Lead, Learn, Inspire! | Virtual | Erandi Gammage | 23-Oct |
| A Hiking Experience @ Long Lake - Navigating Together | In-Person | N/A | 26-Oct |
| PMINS October Networking Event: Connections & Conversations | In-Person | N/A | 29-Oct |
| PMI Nova Scotia Project Management Conference 2024 | In-Person | Multiple Speakers | 7-Nov |
| Lunch n Learn - What goes Where | Virtual | Meagan Wadden | 13-Nov |
| ProjectBites Live - Show and Tell: Artificial Intelligence - The New Project Management Tool | Virtual | Dave Barrett | 21-Nov |
| Fireside Chat - Unscripted with PMI's President & Elect: Jeffrey Bonus and Tanya Dent | Virtual | Jeffrey Bonus, Tanya Dent | 27-Nov |
| PMI NS Holiday Social & Holiday Cheer & Vintage Vibes | In-Person | N/A | 28-Nov |

This year 2025 will include a variety of events and networking opportunities as we continue to hold a mix of in-person and virtual events.

We have held seven events so far in 2025, including 3x virtual lunch and learns, 1x in person event with guest speakers and 3 other virtual events. We have 13 planned and scheduled in person events as well 11 virtual events planned for the rest of the year. Our first in-person event continued on the success of the previous year with the Women in Project Management Meet-up with guest speakers and a new larger venue being at capacity and a breakeven event with the introduction of event paid sponsors.

Jan 2025 -April 2025 Events are listed below (Not including Project Bite virtual events):

| Event | Location | Speaker | Date |
|---|-----------|--------------------------------|----------|
| | | | |
| Fireside Chat: Meet & Greet New Board Members | Virtual | PMINS Board | Jan 30 |
| Networking Event: Michael Hughes | Virtual | Michael Hughes | Feb 27 |
| Lunch & Learn by Ian Everett, Senior Project Manager OPOR | Virtual | Ian Everett | Mar 20 |
| Women in PM | In Person | Beata Mielcarek, Tanya Dent | Mar 27 |
| Lunch & Learn: Mike Frennette - 'PMOs: A Practice Guide' | Virtual | Mike Frennette | April 15 |

The events team added many new volunteers! Our volunteers manage the back end (emails, zoom, event creation) and help to facilitate the online and in person events.

Communications

Michelle Forrest– Director

The Communications team is responsible for public communications for the PMINS chapter including social media, newsletters and blog content as well as providing insight to analytics and making recommendations for improved chapter engagement. Content is provided by other portfolios as well as the Communications team but the Communications team is responsible to ensure content is vetted, distributed and well received by our membership and audiences. The Communications team works in close concert with Sponsorship, Marketing and Events to ensure consistent and impactful promotion and visibility of chapter activities, sponsorship and events across social media as well as regular distribution of emails to PMINS members.

As part of our mandate, the Communications team is regularly producing social media and email analytics in the form of monthly and quarterly presentations, helping the marketing and events teams assess trends and understand where and how we can grow our membership and followers.

Another key element is ensuring that our communications queue of content is being well managed and content is scheduled and posted according to our agreed upon timelines with appropriate PMI guidelines, follow up and feedback cycles. Interviews are currently underway to supplement the Communications team with additional volunteers. Candidates are being reviewed and decisions are expected by the end of April.

Marketing

Joycelyn Swamidoss– Director

Marketing efforts have been ramping up this year with a strong focus on collaboration and outreach. The team has been working closely with Communications and Events to support a range of chapter activities, ensuring consistent promotion and visibility across platforms. In addition to these core areas, Marketing continues to provide support to other functions like Professional Development, Membership, and Volunteer Engagement, offering assistance to help amplify our initiatives. One of the key projects currently underway is the planning of the PMINS Annual Conference, which will serve as a major opportunity to boost the Chapter's presence and foster deeper community engagement.

Marketing and Communications are aligning closely to update and maintain a unified brand voice, drawing on PMI's latest global marketing guidelines. At the same time, the team is focused on expanding engagement beyond the IT sector and the Halifax Regional Municipality, measuring the impact of our digital footprint, and building stronger connections across Chapter departments. Key initiatives supporting these goals include identifying new target sectors through current membership insights, organizing a blend of virtual and regional in-person events, monitoring website and social media metrics, and playing a more strategic role in cross-functional efforts to strengthen branding and outreach.

Treasurer

Erandi Gamage – Treasurer

The Finance & Treasury portfolio comprises the Treasurer and the Director of Sponsorship, reporting directly to the Treasurer. Erandi Gamage has been appointed as the new Treasurer, and Fahad Alruhayem has joined the board as the Director of Sponsorship for a two-year term.

The year 2025 began with the onboarding of a new volunteer bookkeeper and the establishment of a streamlined expense management process. We continue to foster strong relationships with key partners, including the Canada Revenue Agency (CRA), the Registry of Joint Stock Companies (RJSC), RBC (our banking partner), and our chapter's accounting and auditing service providers. Accurate and up-to-date financial transactions and records are maintained through QuickBooks Online and our payment platforms,

including Stripe and PayPal. I continue to bring business records up to date (this will be the main non-operational activity for the remainder of 2025).

At the start of the year, all business information was updated to reflect the recent transitions. As part of our regular process, I ensure that tax filings are completed accurately and on time each quarter. Additionally, we supported the chapter's charter renewal by providing the necessary financial information and reports.

The summary of the 2024 financial position is as follows:

| | 2024 Annual budget | 2024 Actuals | Difference |
|---------------------------|---------------------------|---------------------|-------------------|
| Income | \$109,287.50 | \$94,810.18 | (\$14,477.32) |
| Cost of Goods Sold | \$58,296.12 | \$44,309.70 | (\$13,986.42) |
| Gross Profit | \$50,991.38 | \$50,500.48 | (\$490.90) |
| Expenses | \$44,092.42 | \$45,932.00 | \$1,839.58 |
| Net Income | \$6,898.96 | \$4,568.48 | (\$2,330.48) |

In 2024 we have budgeted for increases in expenditure and income on PMINS' first annual conference, which was held in November 2024. As we are planning to continue with the PM conference every year, we have considered this for our budget for 2025 as well. Please refer to further elsewhere in this report for information on the event itself.

As the Treasurer, I worked with our external audit services, supporting the audit of 2024 financials. Please refer to the separate report from Lyle Tilley Davidson for confirmation of our approved 2024 financial position.

Under the Sponsorship portfolio, we are committed to maintaining strong relationships with our sponsors while exploring new opportunities for sponsorship. This includes engaging potential sponsors for key chapter events such as the Project Management Conference, AGM, and Women in PM. Our goal is not only to increase sponsorship revenue but also to build lasting partnerships with organizations, associations, and companies that provide greater value to our members. We are particularly excited to announce the first-ever career fair in 2026, with the Director of Sponsorship and the team already in the planning stages. Please refer to the sponsorship portfolio notes below for more details.

We remain focused on strengthening the chapter's financial position and continuing to provide valuable benefits to our members. For any questions or suggestions, please feel free to contact us at treasurer@pmins.ca or sponsorship@pmins.ca.

Sponsorship

Fahad Alruhayem— Director

Over the past year, following the resignation of the Sponsorship Director, the Marketing Director assumed responsibility for the portfolio. Despite the transition, we successfully raised \$3,000 in sponsorship for the 2024 PMINS Conference.

2024 PMINS Conference Sponsors:

- Digital Nova Scotia
- Mara Consulting
- FARInnovations

In 2025, the focus shifted to strengthening existing sponsor relationships and securing new partnerships to support chapter programs and events. We renewed several key agreements and onboarded two new sponsors, contributing to initiatives such as the Mentorship Program and the upcoming 2025 Annual Conference. We remain on track to meet our goal of raising \$10,000 from Sponsorship.

We are actively building partnerships with industry organizations and are finalizing an agreement with ICF Atlantic, among others, to help extend PMI's vision, mission, and values. These efforts also aim to attract new members and grow our community.

Collaboration with Communications, Marketing, and Events ensured consistent sponsor visibility across digital channels and in-person engagements. We introduced a refreshed sponsorship package in Q1, along with event-specific options, resulting in \$400 raised from two recent events, Women in PM Event (March 2025) & AGM & Community Impact Event (May 2025).

Sponsorships for Q1 2025

- Strive health
- ViolaLupin
- It's PM Marketing Agency
- BelAirDirect

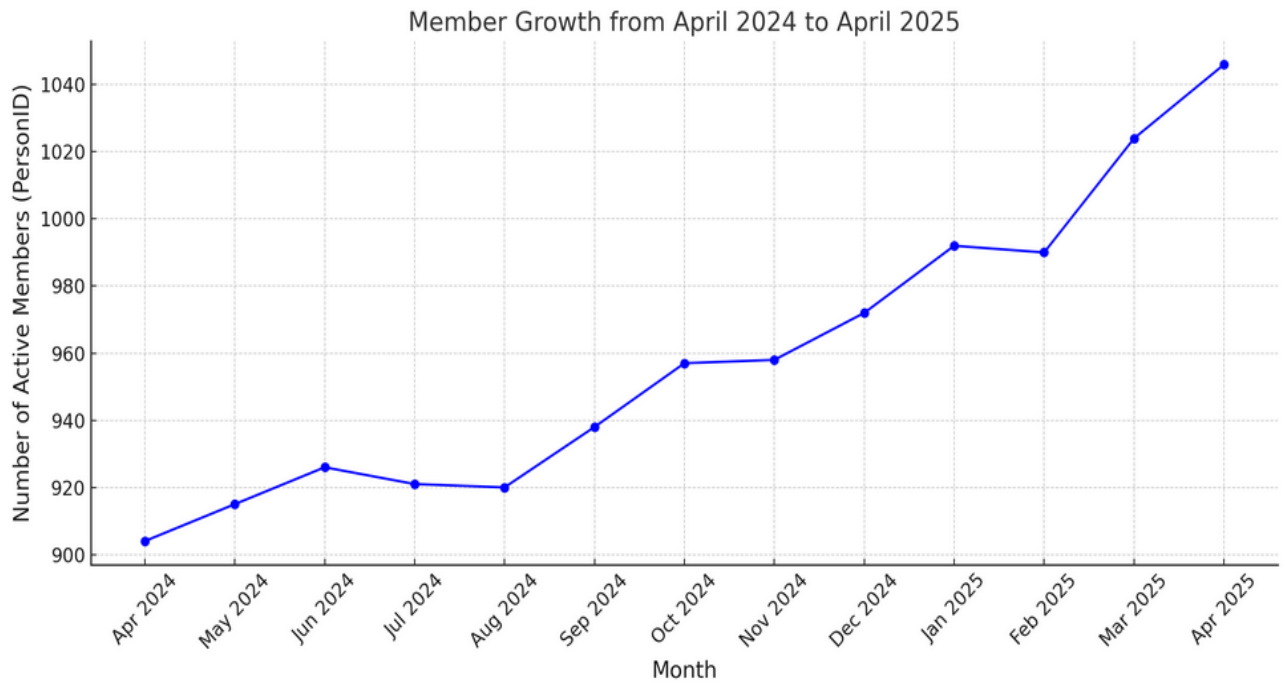
Looking ahead, the portfolio will focus on expanding outreach, enhancing sponsor engagement through data insights, and establishing long-term partnerships that deliver mutual value for sponsors and the Chapter.

APPENDIX A: FINANCIAL STATEMENTS

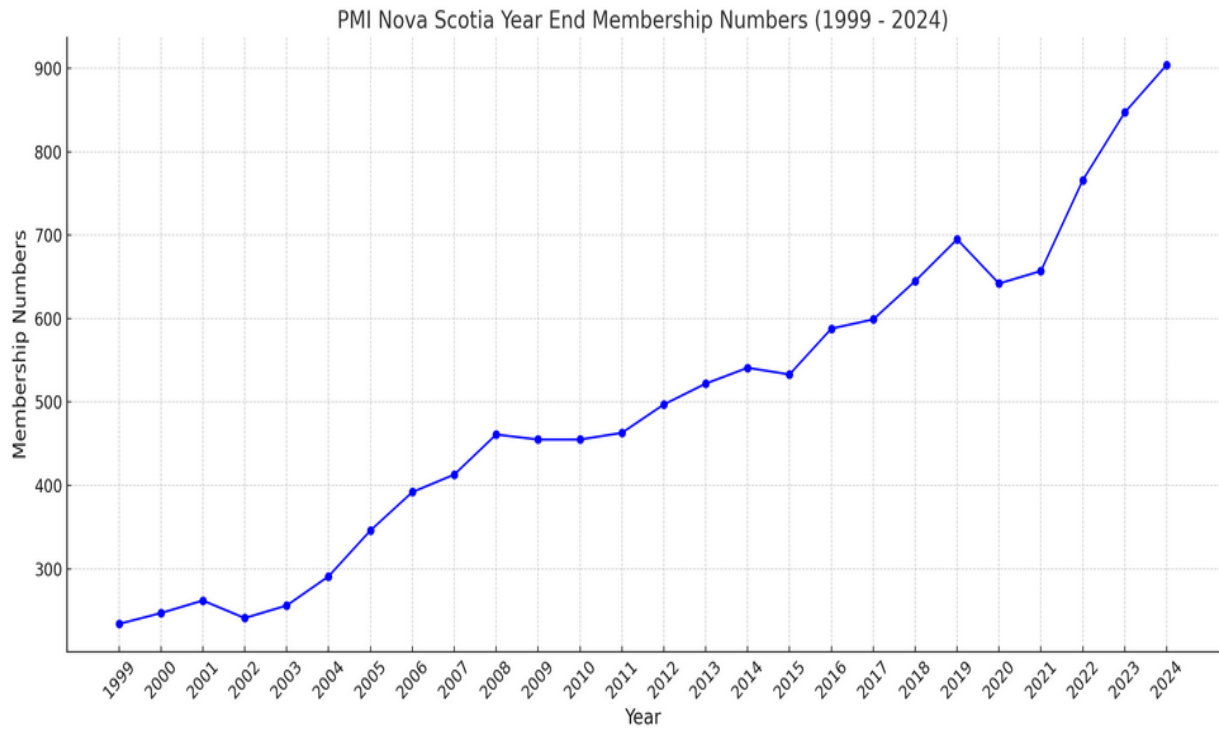
2024 Approved Financial Statements

APPENDIX B: PMINS Membership Numbers April 2024 - April 2025

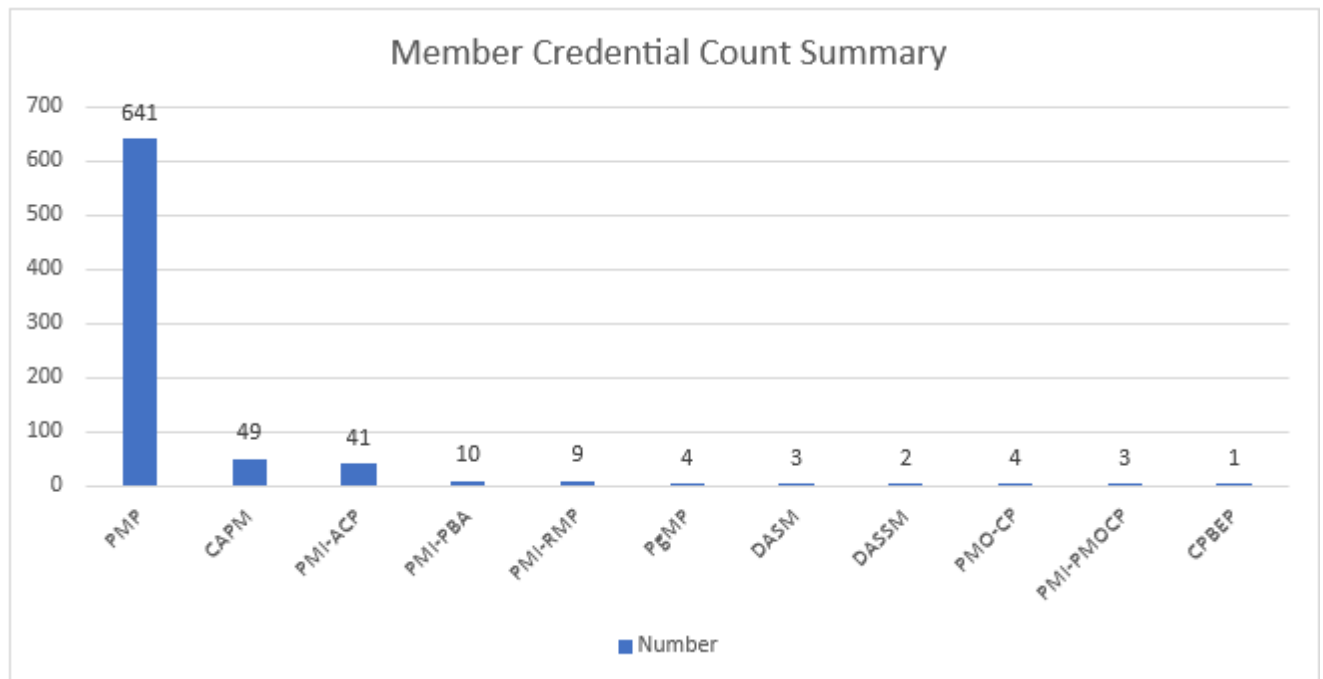
PMINS Monthly Membership Numbers April 2024 - April 2025



Chapter Annual Year End Membership Numbers 1999 - 2024



Member Credential Count Summary



Heat Map of the Chapter members

